

# Swollen Prostate... It's Not Just His Problem!



## Introducing ProLobium™ The All Natural Alternative from MRM

- » Promotes Prostate Health «
- » Supports Normal Urination Frequency «
- » Assists Normal Prostate Size «
- » Proprietary Epilobium Blend «
- » Patent Pending «

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These statements have not been evaluated by the Food & Drug Administration (FDA). This product is not intended to diagnose, treat, cure or prevent any disease.

**MRM**  
METABOLIC RESPONSE MODIFIERS

# How the Prostate Works

The main function of the prostate is to store and secrete a clear, slightly basic fluid that constitutes up to one-third of the volume of semen. Semen is composed of sperm and seminal fluid; about 10-30% of the seminal fluid is produced by the prostate gland, the rest is produced by the two seminal vesicles.

A healthy human prostate is slightly larger than a walnut. It surrounds the urethra just below the urinary bladder and can be felt during a rectal exam.

Prostatitis is inflammation of the prostate gland. There are different forms of prostatitis, each with different causes and outcomes. Acute prostatitis and chronic bacterial prostatitis are treated with antibiotics; chronic non-bacterial prostatitis or male chronic pelvic pain syndrome, which comprises about 95% of prostatitis diagnoses, is treated by a large variety of modalities including phytotherapy, alpha blockers, physical therapy, trigger point therapy, psychotherapy, antihistamines, anxiolytics, nerve modulators and more.

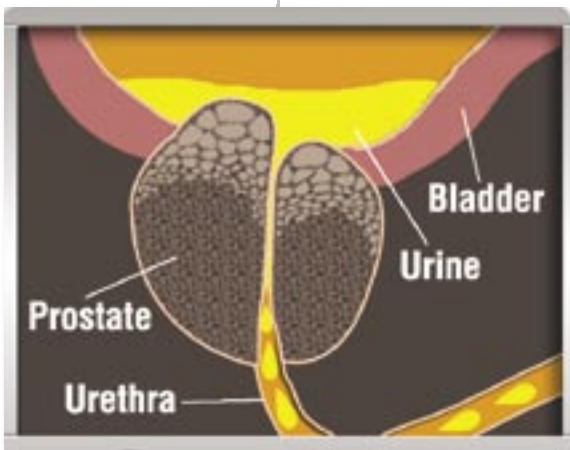
Benign prostatic hyperplasia (BPH) occurs in older men; the prostate often enlarges to the point where urination becomes difficult. If the prostate grows too large it may constrict the urethra and impede the flow of urine, making urination difficult and painful and in extreme cases completely impossible.

Benign Prostatic Hyperplasia (BPH) is a very common disease, affecting about 30% of men aged fifty plus, 50% of men in their sixties and as many as 90% in their seventies and eighties (Source: U.S. Department of Health & Human Services).

## Understanding the Power of Epilobium

Used in folk medicine for centuries, epilobium has been "rediscovered" by Western cultures in recent years as a natural support for prostate and urinary tract health. In traditional herbal medicine, epilobium has historical applications as an antibacterial, anti-inflammatory and antioxidant properties. It has been used successfully for bladder health maintenance, male health maintenance, hormonal imbalances, and urinary system health. Certain species have been identified as particularly beneficial in inhibiting the enzyme 5-alpha-reductase [Lesuisse, 1996] and serving as an anti-inflammatory inhibitor [Juan et al 1988].

In 2003, The Journal of Pharmacy and Pharmacology published results of an epilobium study led by Annabella Vitalone, MD that specifically addresses the use of epilobium in treating the



Supplement Facts		
Serving Size 15 drops (500mg) Servings Per Container 60		
	Amount per Serving	%Daily Value*
Epilobium Parviflorum	500mg	*

\*Daily Value not established.

**Recommended Usage:** Add fifteen (15) drops to juice, water or drink or onto tongue. Repeat twice daily or as directed by your qualified healthcare provider.

symptoms associated with benign prostatic hyperplasia (BPH). A non-cancerous enlargement of the prostate gland, BPH is generally considered to be a normal part of the male aging process with cell proliferation traced to age-related changes in hormone balance and cell-growth factors.

The study examined various species of Epilobium for their antiproliferative effect as well as [methyl-3H]thymidine and flow cytometry analysis to evaluate cell growth. Extracts of Epilobium inhibited DNA synthesis in Human cells. While at high concentrations all extracts are cytotoxic, cell proliferation was decreased at safe dosage levels

which caused little to no cytotoxicity. Treatment of cells with Epilobium extracts did not result in a formation of DNA fragments or chromatin condensation. Flow cytometry analysis indicated that Epilobium extracts inhibit the progression of cell growth. These results suggest that extracts of Epilobium inhibit proliferation of human cells in-vitro which validate the symptom regressions found in BPH.

## Prolobium...The All Natural Alternative

MRM's patent pending Prolobium is an all natural supplement containing a highly concentrated blend of Epilobium extracts. Prolobium promotes optimal prostate and urinary tract health and assists in combating the symptoms associated with Benign Prostatic Hypertrophy (BPH). Prolobium promotes prostate health, supports normal urination frequency, and supports normal prostate size.

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